

# CHAIN OF CUSTODY CERTIFICATION

for Forest Product Producers  
and the Value-Added Wood Industry



*“Forest product certification provides access to markets that may otherwise not be available – the ability to sell products from ‘well-managed’ forests is a growing trend.”*

**If you are a primary or secondary wood manufacturer then don't miss your chance to attend this topical seminar designed to benefit your bottom line and green your business!**

**Learn all about the “what, why and how” of Chain of Custody Certification and how this growing trend will benefit your business today and into the future!**

**Choose one of six dates and locations starting January 31 thru to February 16...see reverse**

**FOR MORE INFO AND TO REGISTER VISIT:**

**[seminars.eomf.on.ca](http://seminars.eomf.on.ca)**

**OR call 613-258-8241**

*Chain of Custody is the path wood products take through the entire supply chain - from the forest to the consumer - including processing, transformation, manufacturing, and distribution. For a wood product to be labelled and sold as "certified" it must come from a certified forest and be produced in facilities that hold Chain of Custody certification. It provides a credible guarantee to consumers that the end product comes from a sustainably-managed forest...for more info visit our website.*

The Eastern Ontario Model Forest, in collaboration with FPInnovations and the Ministry of Northern Development Mines and Forestry, is pleased to announce a timely new seminar tailored to primary and secondary wood manufacturers in Ontario. **Chain of Custody Certification (CoCC) for Forest Product Producers and the Value-Added Wood Industry** promises to deliver a full-day of informative presentations from experts who will describe the "what, why and how" of CoCC including:

- the three different Chain of Custody certification systems available
- new market trends that are 'pulling' demand for certified products
- economic and non-economic benefits of becoming certified
- the risks of opting for 'status quo'
- where and how to market certified products both domestically and for export,
- possible cost-sharing incentive programs

**Don't miss this unique learning and networking experience that will enhance your "triple bottom line" as well as your corporate social responsibility and green objectives!**

**Choose from one of six locations and dates during January and February 2012 including:**

Kanata ..... Tuesday, January 31, 2012  
North Bay ..... Thursday, February 2, 2012  
Kitchener ..... Tuesday, February 7, 2012  
Mississauga..... Wednesday, February 8, 2012  
Vaughan..... Thursday, February 9, 2012  
Peterborough ..... Thursday, February 16, 2012

Registration Fee: \$50 (includes snacks, lunch, course materials)

SEMINAR  
Series  
CHAIN OF CUSTODY  
CERTIFICATION  
for Forest Product  
Producers and the  
Value-Added  
Wood Industry  
1 Day  
6 Locations  
\$50

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